



Corporate/Business Sponsorship Packages

- ___ \$5000 **Equity Builder**
- ___ \$3000 **Unity Builder**
- ___ \$2000 **Opportunity Builder**
- ___ \$1000 **Community Builder**
- ___ **Media Sponsorship**

Member Sponsorship Packages

- ___ \$1500 **Keystone** (full page color)
- ___ \$1000 **Cornerstone** (full page color)

All Black/White Ads

- ___ \$500 **Full page—bw**
- ___ (\$300 **Member full page—bw**)
- ___ \$300 **Half page—bw**
- ___ \$200 **Quarter page—bw**
- ___ \$125 **Eighth page—bw**
- ___ \$75 **Business card**

Sponsor Organization (as you want to be listed in the index)

Contact person _____

Address _____

Phone _____

E-mail _____

Payment: ___ Cash ___ Check Check # _____

___ Please direct ISAAC to invoice purchaser

To pay by credit card, please call 341-4213.

ISAAC Leader _____ Date _____

From _____ Cong/Org _____

Phone (____) _____

E-mail _____

___ Ad attached - hard copy or disk;

___ Ad to be e-mailed to ISAACBanquetAds2019@gmail.com

(pdf, jpeg or tiff preferred; check for other formats).

Please include your company name in the filename.

Email photo of PO to ISAACBanquetAds2019@gmail.com by Monday, April 22
Mail checks payable to ISAAC, 247 W. Lovell St., Kalamazoo, MI 49007

TICKETS

Place order by May 6: \$40 each or 8 tickets for \$280
(If available after May 6, \$10 more per ticket)
isaackalamazoo.org 269-341-4213

April 22: deadline to ensure that your ad will be printed in the banquet book.

Send it camera-ready to ISAACBanquetAds2019@gmail.com

"Camera-ready" means that the ad is completed with art-work, photos and text in the actual size and shape and layout as it will show in the book. Acceptable formats:

- PDF, JPEG and TIFF files should be 600 ppi for sharp text.
- For other formats, please check with Amy.
- Send the ad borderless unless the border is an integral part of the ad (decorative or part of the logo...)

WARNINGS:

Do not copy a photo or logo from the internet – these are low resolution and will be fuzzy on the finished page. You may download an ad for the purpose of showing the layout, but send the original art in maximum quality JPEG or TIFF.

Please be sure any photos you send are legal to print. Some portraits are taken for the purpose of using them in publications (the photographer released that right to the person). **However, most portraits are under the copyright rule and cannot be reproduced legally in publications.** I will assume that if you send a photograph, you have the right to publish it in your ad.

If you are creating your own ad, be sure to do so in black and white if this is how it will be printed. Colors might make a nice contrast in full color, but could lack sufficient contrast in black and white.

Please contact Amy for any questions regarding these instructions:
Amy Peterson 269-762-9601 ISAACBanquetAds2019@gmail.com